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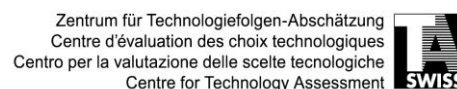
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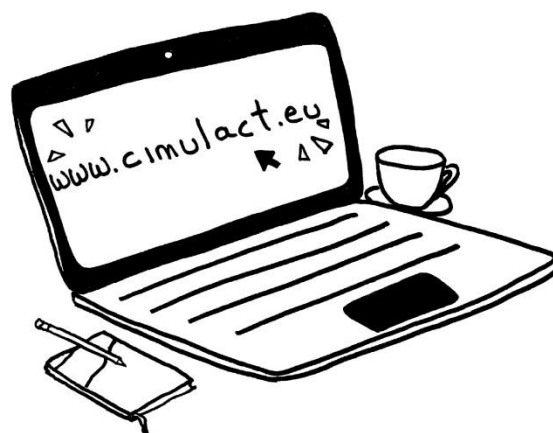
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Summary

CIMULACT stands for Citizens and Multi-actor Consultation on Horizon 2020. The project aims at giving concrete and unique input to EU's research and innovation agenda based on visions from citizens in 30 European countries – a goal that has now been achieved.

More than 1000 citizens met during the winter 2015/2016 at national vision workshops where 179 visions for sustainable and desirable futures were formulated. In a highly participatory process involving more than 4000 citizens and multi-actors, 50 workshops and a cross European online consultation the visions were turned into 23 citizen-based research topics as well as recommendations for national and European research and policy agendas.

The CIMULACT project is running into its final phase and to ensure maximal impact of the project that goes beyond the end of its execution, an info package has been prepared. The info package 2 includes a policy brief, a press release on main results, a PP presentation which can be used by the partners for presentation of the results at meetings, conferences etc., and a short text with key achievement. In addition the info package 2 includes a video presenting the methodology and three smaller videos serving as appetisers of the project results.

The CIMULACT project has obtained evident results that should be disseminated to a wide audience. The info package 2 will make sure that the partners have guidelines for how to disseminate the results and material to assist the dissemination ensuring that the project results and lessons learned are disseminated directly to the target groups and communicated in a coherent way.

Info package 1 was released at the launch of the project and the material in this is still useful for presenting the project scope, while info package 2 focuses on the results, the lessons learned and to some extent the methodology. The two info packages are produced for the partners, who are responsible for distributing them through their own distribution systems – websites, SoMe, networks, events, etc.

For general guidelines on communication we refer to the CIMULACT Communication Plan which is part of Info Package 1 (D6.2).

Project timeline

When

November 2015 until
January 2016

What

National Citizen Vision Workshops (NCVs):
30 national citizen workshops were organized in 30 European countries involving a total of 1088 citizens. Participants were selected according to a strict set of criteria to achieve an optimum diversity of backgrounds. In each of these workshops six visions outlining sustainable and desirable futures from the citizen perspective were developed. The full length of the visions can be read in deliverable 1.3.¹

February 2016

Clustering workshop:
The core partners of the CIMULACT consortium together with 10 external “challengers” analysed the citizen visions and extracted 29 social needs. These were for practical reasons clustered into 12 social needs, each underpinned by several citizen visions from the different countries.

April 2016

Co-Creation workshop:
More than 100 people (30 citizens², 30 experts from EU and non-EU countries and more than 40 researchers from the CIMULACT consortium) took part in a joint co-creation workshop for the development of 48 research programme scenarios, based on the social needs elicited in the clustering workshop (deliverable 2.1³).

August 2016 until
October 2016

CIMULACT online consultation:
The CIMULACT online consultation was running in 30 European countries asking citizens and other actors which direction research should go. More than 2,400 people participated. The online consultation was based on REAL societal needs identified during the previous CIMULACT consultations.

September 2016 until
October 2016

National Research and Policy Workshops (NRPs):
50 workshops were organized in 30 European countries involving 977 citizens, policy makers and experts. The NRPs took basis in the 48 research programme scenarios and their goal was to enrich, validate and priorities the 48 research programme scenarios.

December 2016

Pan-European Conference:
CIMULACT partners, experts in different fields and project officers from the European Commission worked together and revised the research programme scenarios and made them into topics..

¹ Deliverable 1.3: Vision Catalogue – Encompassing the visions from all 30 countries

² A citizen representative from each national consultation was invited to the co-creation workshop.

³ Deliverable 2.1: First draft of social needs based research programme scenarios

Info package 2



Aim

The aim of the info package is to strengthen the broad communication of the intentions and results of the project to all target groups. This includes:

- Establishing a coherent strategy for disseminating project impact and results.
- Raising awareness of the project outcomes and ensuring transparency of and public access to the results and work, from kick-off to the end of the project.
- Ensuring impact that goes beyond existing networks.
- Making use of social media to make users aware of the project results.
- Establishing media contact and awareness.

Main audience

The project has a wide audience, but for disseminating the results, following target groups will be prioritized to enhance the impact:

- National ministries (use national contact points)
- Policy makers and policy officers at the European level (POs, Members of the European Parliament, National Contact Points)
- National funding entities
- Private foundations
- Policy makers, officers and stakeholders at the national levels, including national research funding agencies
- NGO's working in the field of citizen participation/public engagement
- STI policy discussion platforms and networks
- The general public

Policy brief

In May 2017 a policy brief on the key results (i.e. 23 research topics and policy recommendations) will be launched. The brief will be distributed at EU level by DBT and at national level by the project partners. The brief will be made in two versions (targeted the European Commission and one targeted national authorities) in order to make it possible to highlight results of particular relevance at national level. The partners are encouraged to translate the policy brief into the national language.

Press release

A press release (see annex) targeted the European Commission will be released in May 2017 to raise awareness on the CIMULACT outcome to enhance the impact CIMULACT. The press release has been made by DBT and distributed at the European level. All partners are responsible for translating the press release at their national media, and to translate it from the English version provided by DBT if needed. The press release is to be found in the Annex.

PP presentation

In order to make it easy for partners to present CIMULACT the PP presentation in info package 1 has been updated with slides on the main results and with photos from the events (see annex). SDS has highly contributed to this extended version of the PP presentation. The idea with the PP presentation is that the partners have a solid template to present from. The PP can be adjusted to the specific audience and context.

Videos

In addition to the CIMULACT presentation video additional videos has been made:

1) Building visions for Europe: The 5 min long video presents the methodology and the process of the 30 national citizen vision workshops. The video is a mixture of illustrations and recordings from the workshops including three interviews with participants. A voiceover explains the methodology.



CIMULACT - Building visions for Europe

Link to the video: <https://www.youtube.com/watch?v=wFyQHfj7xSM&t=20s>

2) Three smaller (0:40-00:45 sec) animated videos on the results: The videos show concrete examples of the results explained in an easy way supported by animations. The three examples include some of the most popular research directions:

- How can we ensure life-long learning for all?
- What are the social, economic and environmental impacts on our food habits?
- How can we improve the public services through digital tools?

Link to the videos are given below:



1 <https://www.youtube.com/watch?v=iblhsOup2sw>

2 <https://youtu.be/coz4xbt8mqE>

3 <https://youtu.be/0CIYOistBCU>

Short text

For disseminating the project outcome in a precise and consistent way through the different communication channels such as websites and networks, short text bites have been developed. The text is provided in the following.

CIMULACT achievements in short

More than 1,000 citizens met during the winter 2015-2016 at national vision workshops where they expressed their dreams for a sustainable and desirable future. Hereafter a variety of actors including citizens, stakeholders, experts and the project partners translated these visions into 23 suggestions for Horizon 2020 topics along with policy recommendations.

In short, CIMULACT demonstrates that:

- Citizens' visions, needs and concerns can be collected in a format that can easily be transformed into research and policy recommendations.
- It is feasible to open up science and enhance mutual understanding and collaboration between policy makers, researchers, stakeholders and citizens.
- Citizens are capable of producing concrete and unique input to EU's research and innovation agenda.
- Citizen-based research and policy recommendations are visionary and innovative while being closely linked to societal needs and concerns.
- Up-stream engagement of citizens in research and policy agenda settings contributes to capacity building, thereby enhancing responsible research and innovation (RRI) in the EU.

See all project outcomes [here](#).

How can CIMULACT be used?

The results of CIMULACT can be used directly in developing topics by the European Commission's Horizon 2020 programme. However, the project is also a model for involving citizens in research and innovation agenda settings and can be used by policy makers and stakeholders at national and EU level, for example:

- **Educators** can use the project outcomes as inspiration for classroom discussions of topics within the field of science, technology and innovation;
- **Industry** can use the results to look into future trends in the European user market and align innovations to societal needs and expectations;
- **Policy makers and funding agencies** can use the project outcomes to make citizen based research and policy agendas;
- **Researchers** can use the results to align their research to the principles of RRI

CIMULACT methodology

A clear goal of CIMULACT has been to experiment with methods for co-creating research and innovation policies and agendas. The different methods will be available through the Engage2020 Action Catalogue (www.actioncatalogue.eu).

Using a combination of existing and new methods the CIMULACT methodology is characterized by:

Diversity: A clear goal of CIMULACT was to experiment with methods for engaging citizens in defining research and innovation policies and options. In the course of the CIMULACT project 13 participatory methods were developed and tested.

Originality: Many of the CIMULACT methods take inspiration from classic engagement methods, while others are original and can be used for other purposes than research and policy consultations.

Quality: The CIMULACT methodology establishes new standards for participatory processes using a set of strict quality criteria for recruiting citizens and facilitating dialogue.

Legitimacy: CIMULACT combines knowledge across sectors and involves a high number of citizens ensuring that most societal groups are represented.

Capacity: CIMULACT has contributed to capacity building in public engagement by developing professional skills, methods and a framework for making research and innovation governance more dynamic and responsible.

Examples of possible usage of CIMULACT results and methodology:

- A political party in Hungary wanted to learn more about the methodology since they thought they could use it to develop their programme in a more democratic way;
- Lithuania Science and Innovation Shift Guidelines (Parliament) have been adopted to include several tasks oriented to citizen engagement. One focus has been to have public participation in all public sectors. Today CIMULACT serves as case example in the introductory trainings for public sector employees.
- The Portuguese Ministry of Science, Technology and Higher Education wanted to know more about CIMULACT results and methodology, particularly given their determination to implement more participatory and collaborative processes;
- In Hungary CIMULACT results have been used to inspire a future visioning workshop for business;
- A Hungarian NGO working on an EU financial budgeting project is using CIMULACT results to get information about citizens' priorities (from the visions);
- The Danish Ministry of Higher Education and Science was inspired by CIMULACT and has accordingly involved citizens in the development of their catalogue for future research directions (FORSK2025).

Annex



Press release 1



Press release: Initiation of the second consultation phase of the CIMULACT project

Location: Offline and online in 30 countries across Europe

<http://www.cimulact.eu/partners/>

When: From now until October 9th 2016

Responsible research requires dialogue

More than a thousand citizens and a variety of other actors will in the coming months be consulted in a large-scale effort to have citizens setting the direction for European research.

Citizens, stakeholders, experts and policy-makers will during this autumn be consulted across Europe in an attempt to make research more compliant with societal needs and concerns. The effort involves 30 national face-to-face consultations as well as an online consultation.

The consultations are made as a part of the second phase of the CIMULACT (Citizen and Multi-Actor Consultation on Horizon2020) project which aim is to engage citizens in redefining EU's research and innovation agenda.

It begins with responsible funding

The European Commission's budget for research and innovation for the period 2014-2020 sums up to €70 billion. The funding process is directed through a number of work programmes that each define an area of interest. Each work programme holds a number of topics with a call text that researchers can apply funding for.

"If we want to lead European research in the direction where citizens find that it solves their problems and fulfill their needs, then we have to have calls that are based on these needs", says Lars Klüver, Director of the Danish Board of Technology Foundation, who coordinates the project.

The goal is therefore to gather citizen's needs and concerns in a form that can easily be transformed into EU research topics.

Bridging the gap between science and society

In the first phase of the CIMULACT project the citizens made visions where they expressed their needs and concerns for the future. Hereafter a variety of actors including citizens, stakeholders, experts and the project partners made the visions into research scenarios.

“Now we ask citizens, stakeholders and experts to look at that and make it even better, so it lives up to their needs and solves their concerns”, explains Lars Klüver.

The European Commission has followed the project closely from its beginning, and Lars Klüver reads this as an important signal:

“These kinds of projects will and really can have big impact on European research and innovation funding programmes.”

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CIMULACT

- CIMULACT stands for Citizen and Multi-Actor Consultation on Horizon 2020
- Coordinated by The Danish Board of Technology Foundation (Denmark)
- Funded by Horizon2020
- Web and social media: <http://www.cimulact.eu/> and @CIMULACT

Join the online consultation “Research for Society”

CIMULACT invites you to join the online consultation ‘Research for Society’. Together with a variety of other actors from 30 European countries you will evaluate and enrich proposed research programmes that will be further explored as research topics and policy options.
Enter the consultation at: www.consultation.cimulact.eu



Press release 2



Press release: May, 2017

Location: 30 countries across Europe <http://www.cimulact.eu/partners/>

Web and social media: <http://www.cimulact.eu/> and #CIMULACT

Release of 23 citizens based suggestions for Horizon 2020 topics

With the release of 23 citizen-based suggestions for Horizon 2020 topics the CIMULACT project demonstrates that up-stream engagement of citizens is possible and marks a shift in how research can be defined.

Open science is not just about making science available to people; it is also about *engaging* people in setting the direction for research. Latter has been the core idea behind the ambitious participatory project CIMULACT, which has recently released 23 citizen-based suggestions for Horizon 2020 topics.



The 23 topics touch on different challenges European citizens find in their everyday life and specify how research may address these challenges, e.g. how we ensure equal and holistic health services for all; how we develop evidence based personalized healthcare; how education can be a driver for social innovation and local development; or how we get smarter consumption.

During the project, more than 1000 citizens from 30 European countries, together with a variety of other actors, have been engaged in a large scale effort to collect citizens' visions, needs and concerns in a format that has been transformed into concrete research and policy recommendations.

“Involving so many people with just as many different backgrounds and views has been challenging, and we are still trying to optimise these processes”, says Lars Klüver, Coordinator of the CIMULACT project.

However, Lars Klüver also emphasises that although the methodology is not perfect, such activities could and should be implemented in all branches of the EU research system:

“CIMULACT has accomplished something new, which already demarcates a shift in the view on how research can be defined.”

The goal of the 23 research topics is that they will be used by the European Commission when formulating the next round of Horizon 2020 topics. However, it is also the hope that results and the project's methodology will inspire national research agendas across Europe.

The CIMULACT results are significant since they show that citizens – alongside experts and stakeholders – are capable of producing unique, concrete and innovative input to the European research and innovation agenda. However, they also demonstrate that it is feasible to open up science and enhance mutual understanding and collaboration between policy makers, researchers, stakeholders, and citizens.

Where to learn more?

For more information on the project and the national partners, please visit www.cimulact.eu

where you also can find the project results including the 23 suggestions for Horizon 2020 topics.

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PP presentation





From Citizen Visions To future research and innovation agendas

Name

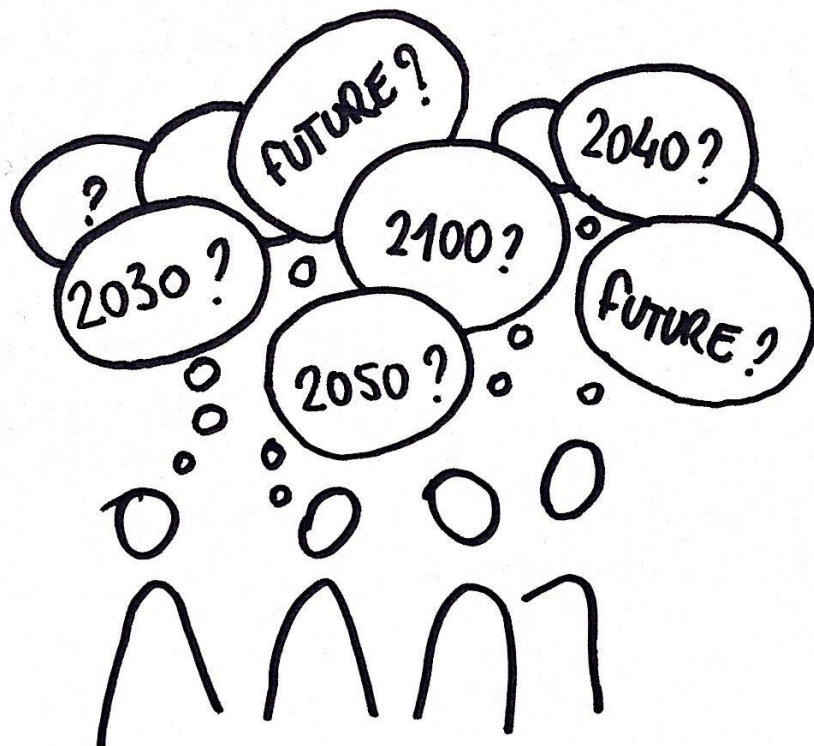
Organisation



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Engaging all of Europe in shaping a desirable and sustainable future



The world is changing ...



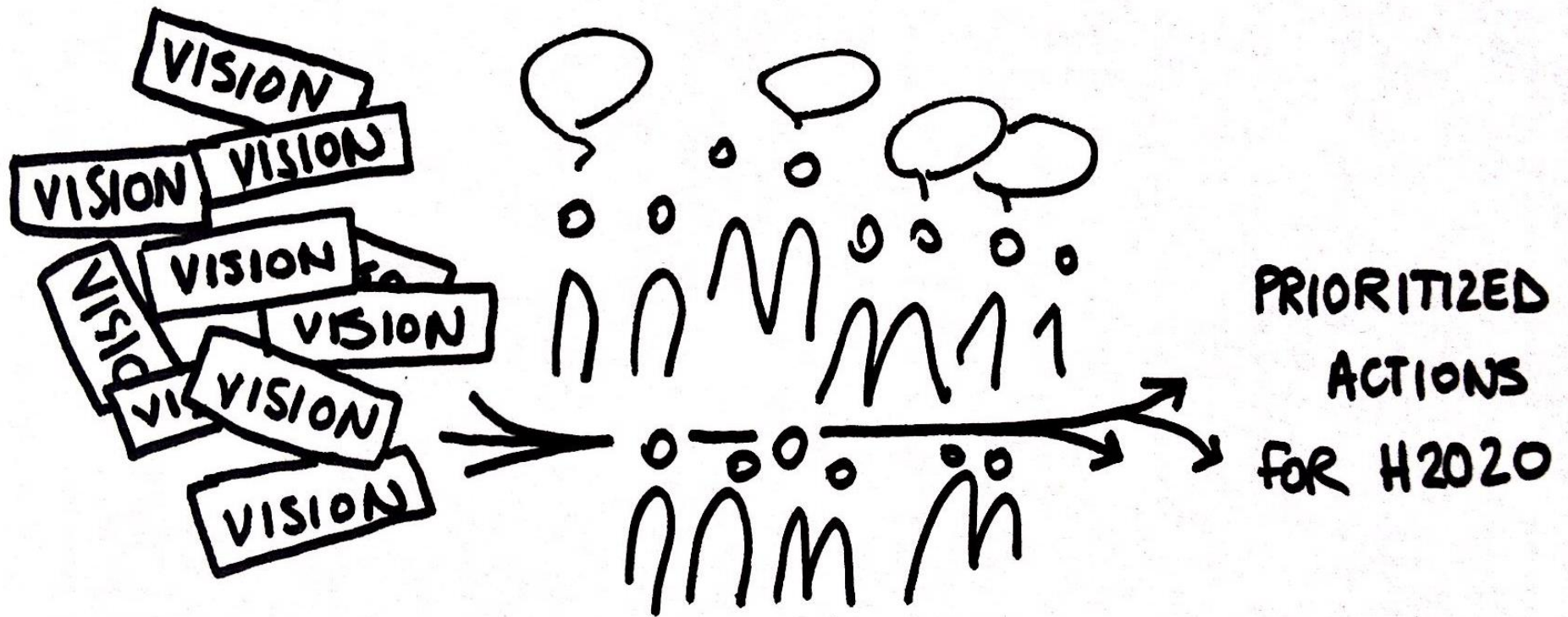
Funded by the Horizon 2020
Framework Programme of the
European Union

CIMULACT

- ‘Citizen and Multi-Actor Consultation on Horizon 2020’.
- The project has engaged more than 1000 citizens in 30 countries in Europe, along with a variety of other actors, in shaping a desirable sustainable future.
- A three-year project funded by the European Commission, starting June 2015.



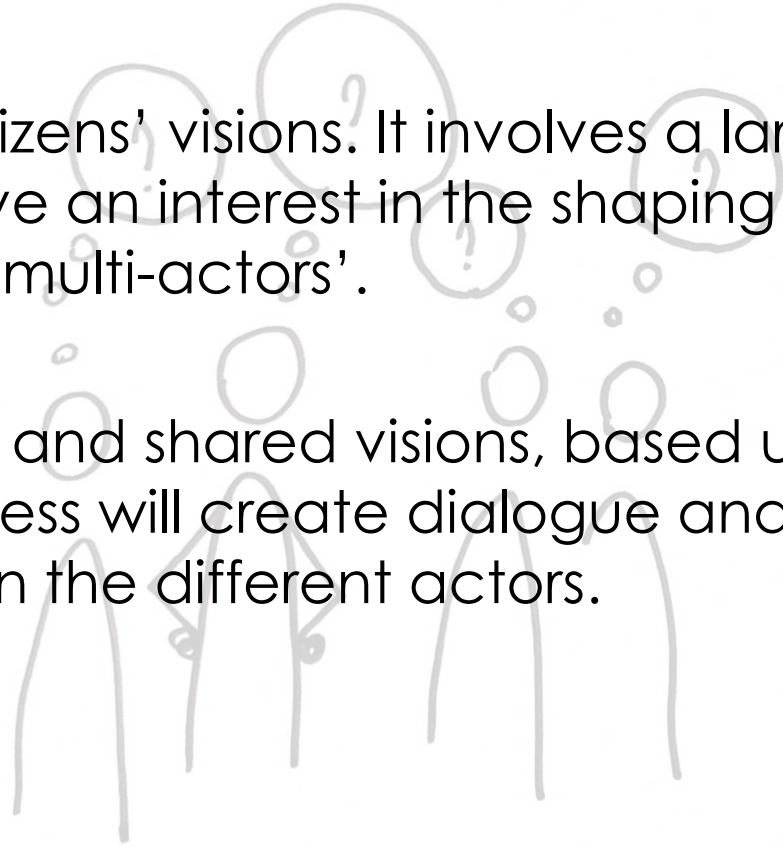
To engage and inspire



A multi-actor approach

CIMULACT is not only about citizens' visions. It involves a large number of actors who also have an interest in the shaping of the future research agenda – the 'multi-actors'.

Besides making real, validated and shared visions, based upon needs and demands, this process will create dialogue and shared understanding between the different actors.



CIMULACT

Citizen and Multi-Actor Consultation on Horizon 2020'

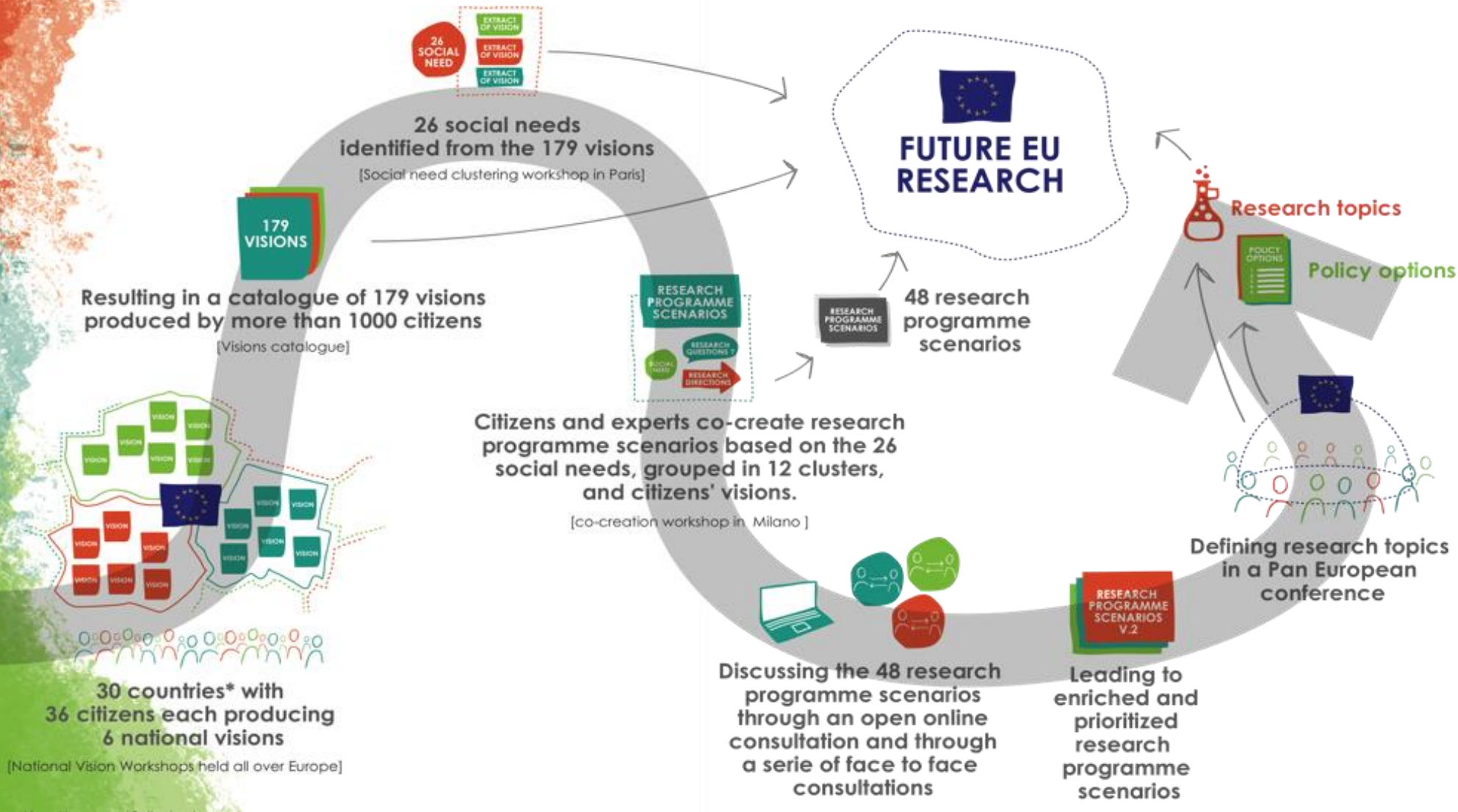
The project has engaged more than **1000 citizens** in **30 countries** in Europe, along with a variety of other actors, in shaping a desirable and sustainable future

In a highly participatory process, the project provides a **unique contribution to European research and innovation policies and topics**

Create dialogue and shared understanding among the actors, and build strong capacities in citizen engagement, thereby **enhancing RRI in the EU.**



How?

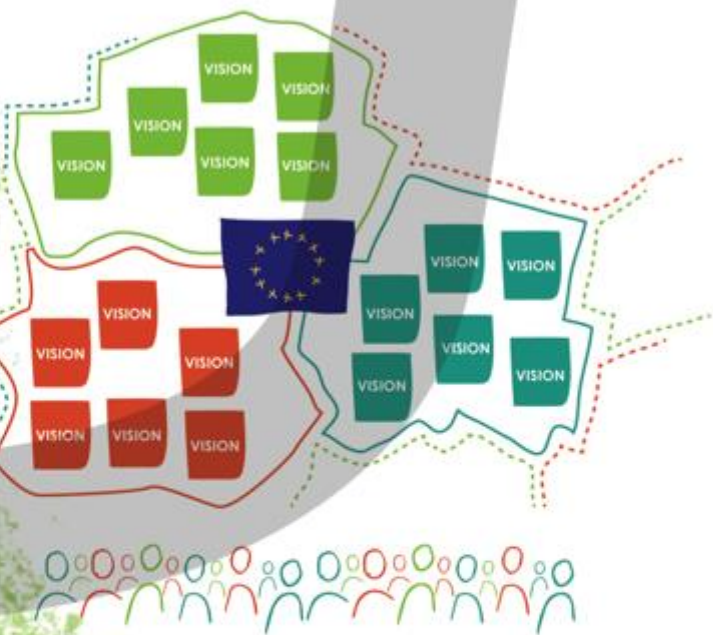


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CITIZENS AND EXPERTS CO-CREATING RESEARCH TOPICS FOR THE FUTURE OF THE EU

[Visions catalogue]



**30 countries* with
36 citizens each producing
6 national visions**

[National Vision Workshops held all over Europe]

* 28 EU countries + Norway and Switzerland

[Video of the citizens' vision workshops](#)



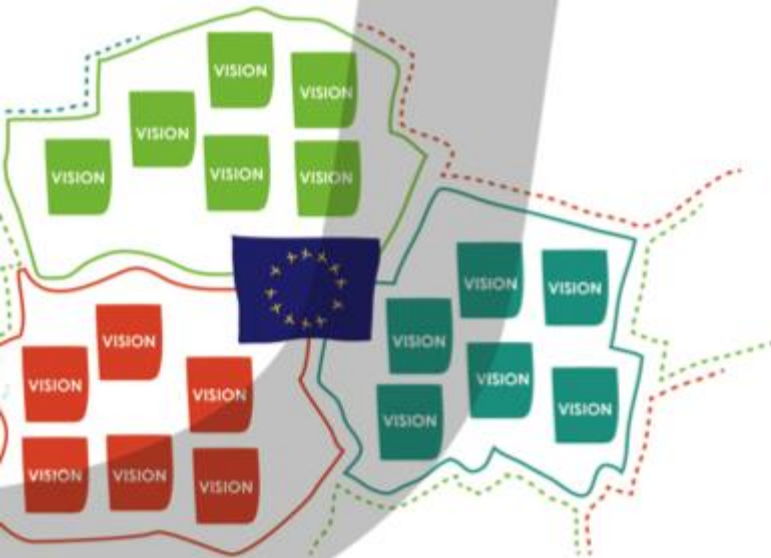
26 social
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VISIONS

Resulting in a catalogue of 179 visions
produced by more than 1000 citizens

[Visions catalogue]



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26 SOCIAL NEED



26 social needs identified from the 179 visions

[Social need clustering workshop in P...

179 VISIONS

catalogue of 179 visions
more than 1000 citizens

[catalogue]

Citizens and e...
programme s...
social needs

EQUAL AND OPEN ACCESS TO THE HEALTH CARE SYSTEM

SUSTAINABLY PRODUCED, HEALTHY, CLEAN AND RESPONSIBLE FOOD

LIFE-LONG LEARNING

HANDS-ON APPLIED LEARNING AND ACTIONABLE KNOWLEDGE

PERSONAL AND SPIRITUAL DEVELOPMENT

BALANCED LIFE AND MEANINGFUL WORK

BALANCED AND FAIR DEVELOPMENT OF BOTH RURAL AND URBAN AREAS

SOCIAL JUSTICE

A SOCIETY WITH ROOM FOR ALL

CONTROL AND INFLUENCE THROUGH PARTICIPATION IN GOVERNANCE

...on the 177 visions
[clustering workshop in Paris]

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Citizens and experts co-create research programme scenarios based on the 26 social needs, grouped in 12 clusters, and citizens' visions.

[co-creation workshop in Milano]

Discussing the 48 res



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Discussing the 48 research scenarios through

Online consultations

- Translated to 28 languages
- 3400 participated

Face-to-face consultations

- 30 countries
- 977 citizens and multi-actors

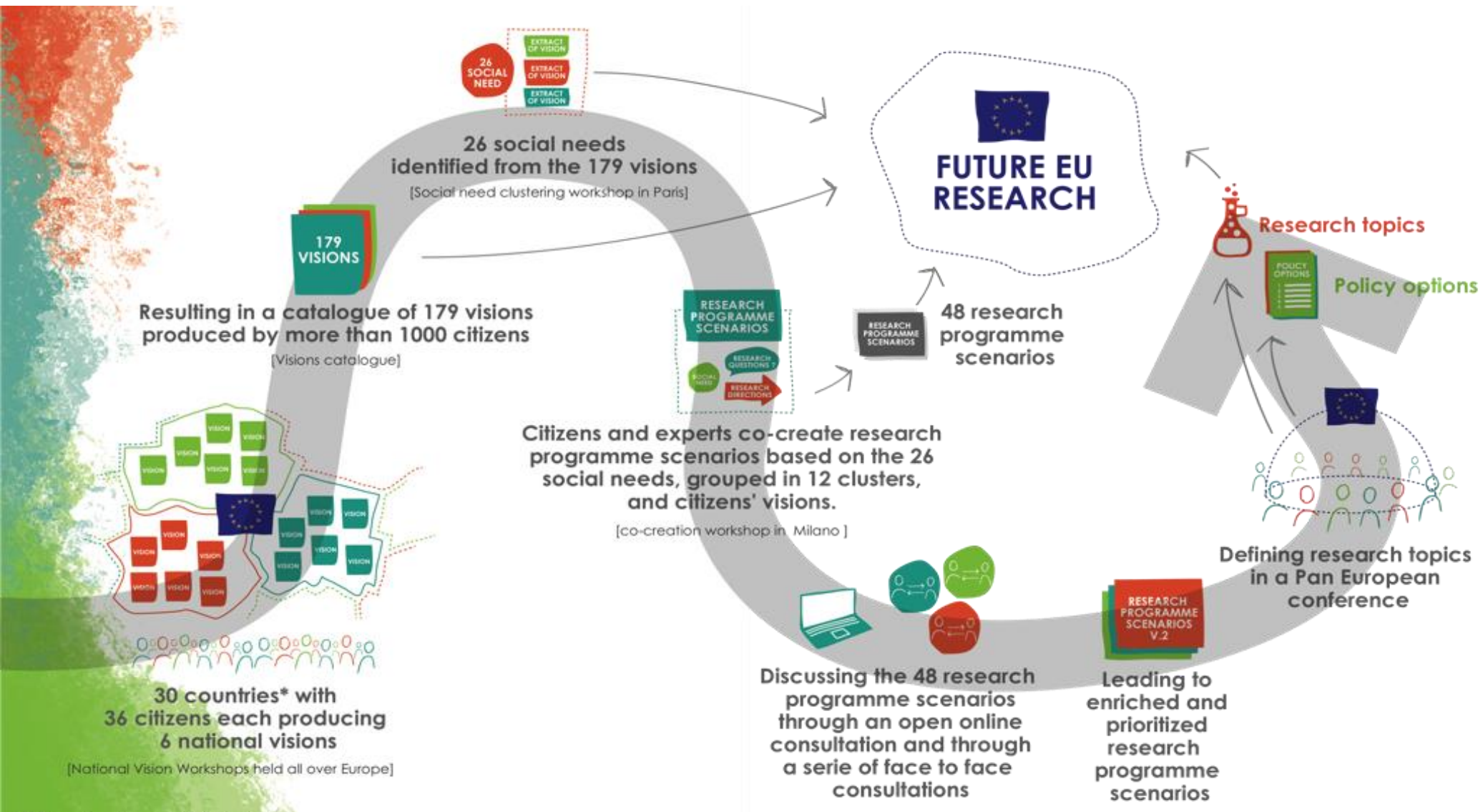




**FUTURE EU
RESEARCH**



From citizens' visions to future EU research and innovation agenda

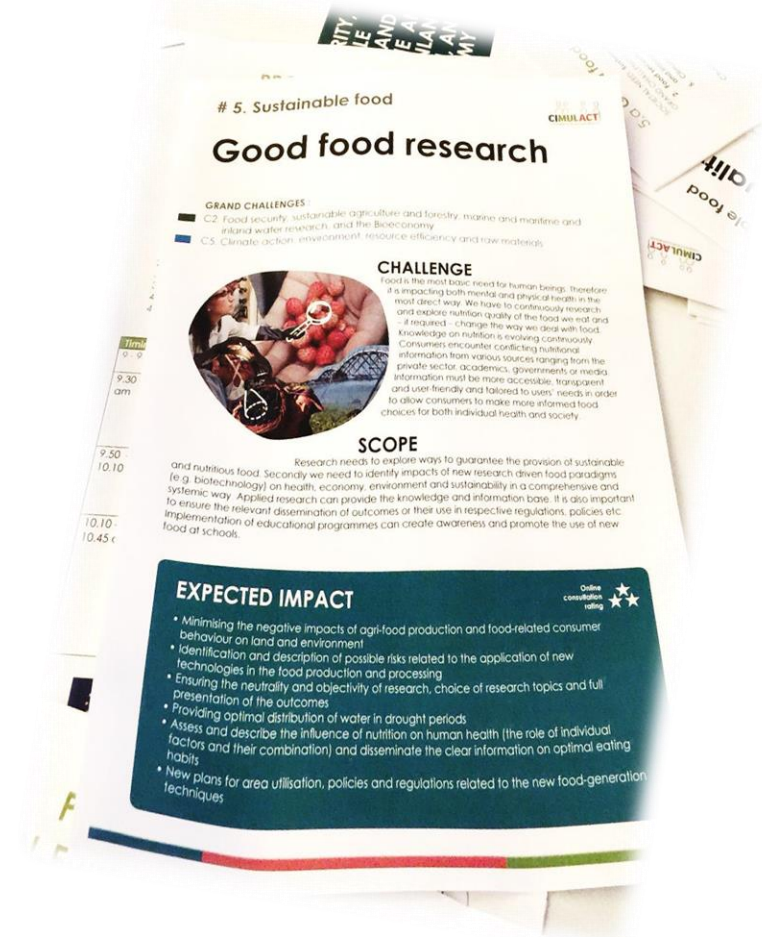


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What do we have?

- 23 unique research **topics**
- New **perspectives** on existing topics
- **Consolidation** of existing topics
- **Overarching/underlying needs**, which may be researched on
- Hints towards needed **reorientation in policies**
- A model for how to involve citizens in R&I agenda settings



What can the it be used for?

European Commission: in the development of topics for the EU Horizon 2020 program.

Educators : inspiration for classroom discussions of topics within the field of science, technology and innovation;

Industry: look into future trends in the European users market and align innovations to societal needs and expectations;

Policy makers and funding agencies: to develop citizens based research and policy agendas;

Universities : as a model for involving citizens and multi-actor participation and co-creation;

Researchers: to align their research to the principles of RRI.



More of these processes...

...such activities could and should be implemented **in all branches of the EU research** system ...and the **national** ones.

We are still learning **how to optimize** these processes. But we certainly already find them mature enough to be implemented much more widely.



Reflections on the process and the results....



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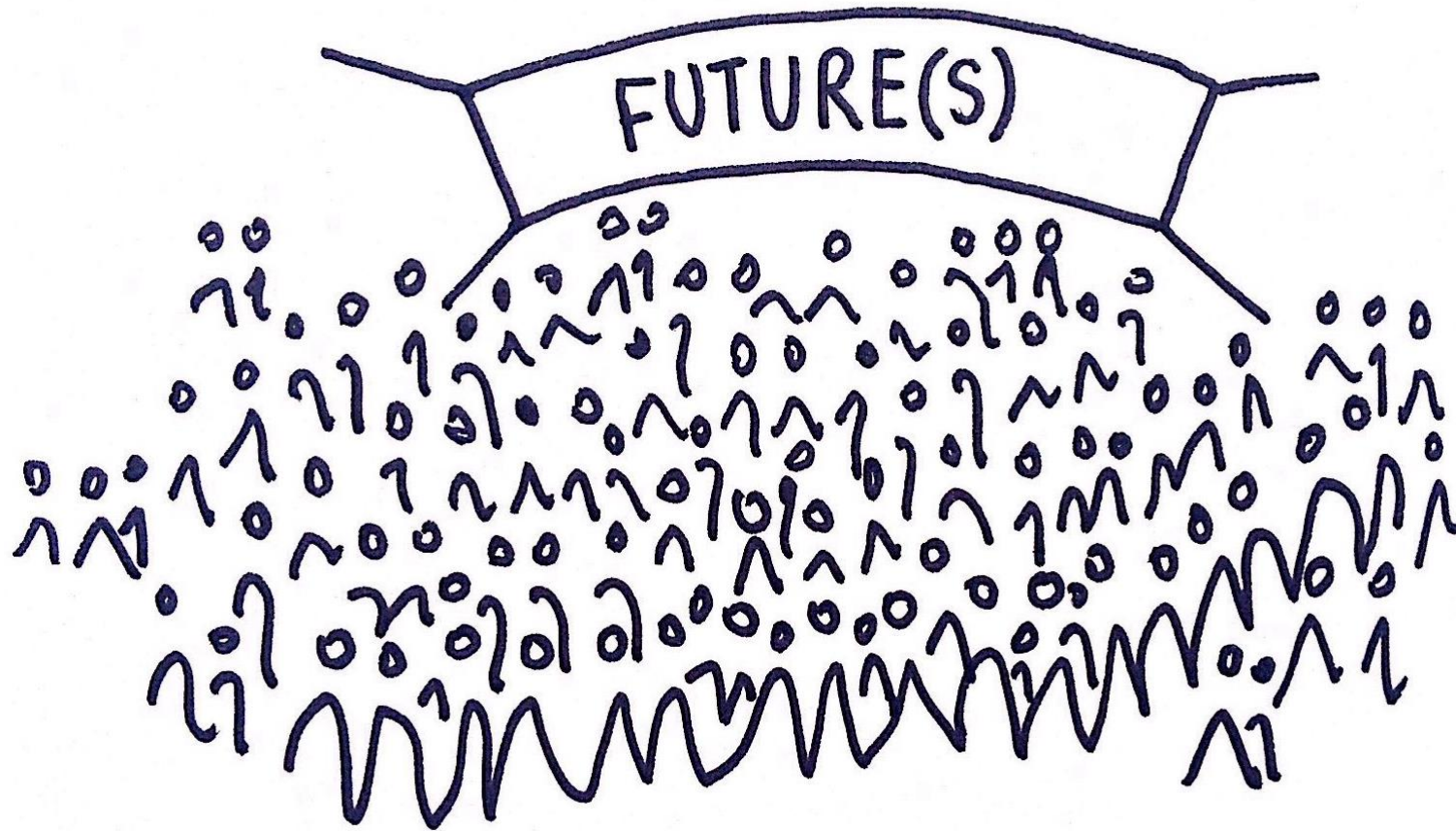


In short, CIMULACT shows that:

- **Citizen's visions, needs and concerns can be collected** in a format that can easily be transformed into research and policy recommendations
- It is **feasible to open up science** and enhance mutual understanding and collaboration between policy makers, researchers and citizens.
- Citizens are **capable of producing concrete and unique input** to EU's research and innovation agenda.
- Citizens based research and policy recommendations are **visionary and innovative** while being closely **linked to societal needs** and concerns.
- Up-stream engagement of citizens in research and policy agenda settings contributes to **capacity building**, thereby enhancing responsible research and innovation (RRI) in the EU.



A new standard for ...



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Thank you!

Contact: name and email



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