Highlights from the online consultation
Research for Society
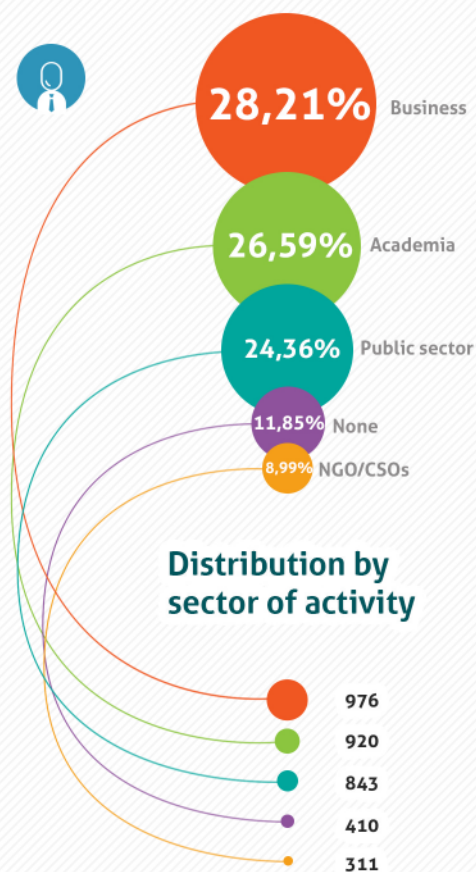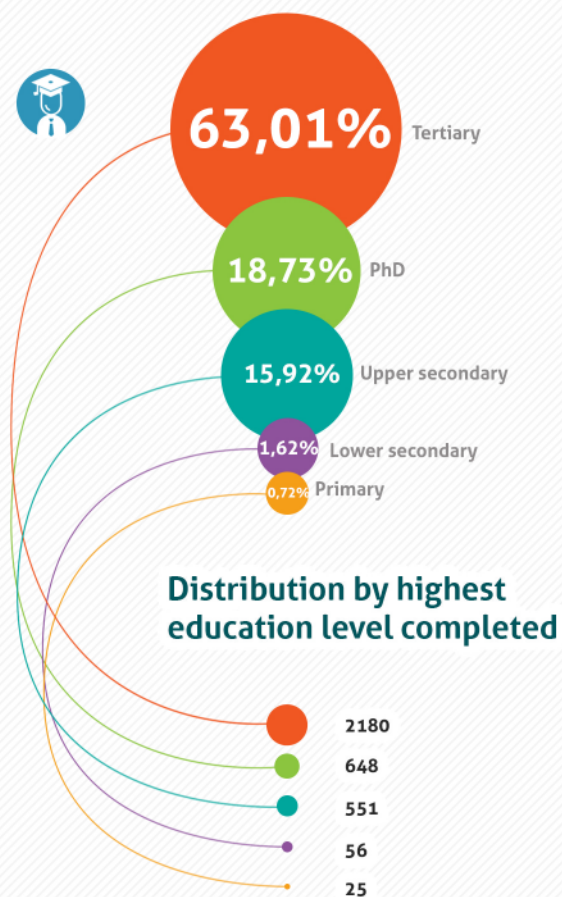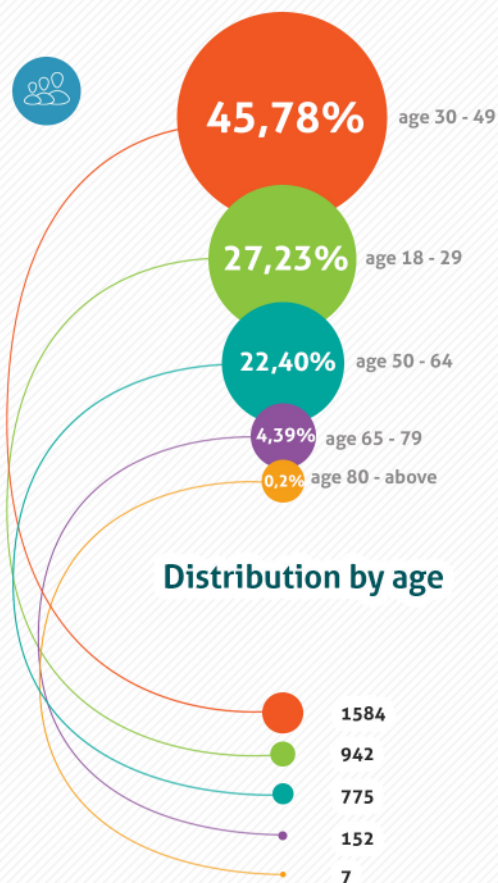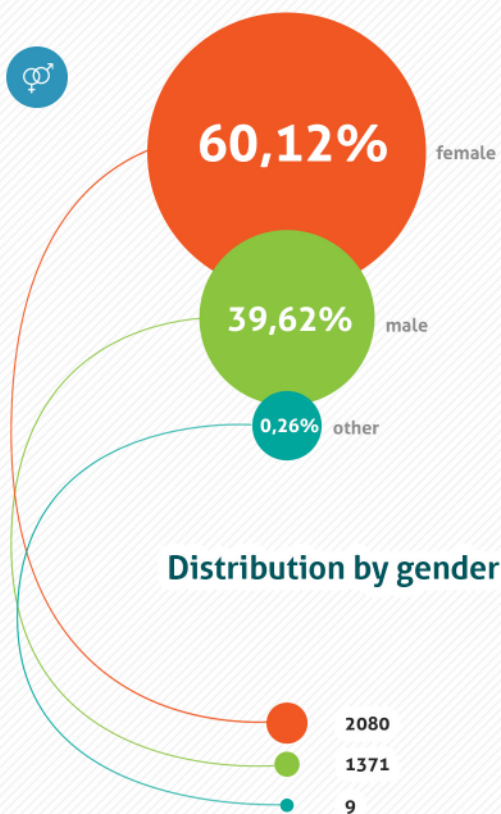
Between August - October 2016, the online consultation *Research for Society* invited citizens from 30 countries to join researchers, stakeholders, policy makers in redefining the European Research and Innovation agenda to make it more accountable. By taking part in this consultation, 3458 respondents evaluated and enriched, according to their interests and expertise, 48 proposed research programs. These were further on explored as policy options, inspiring possible calls and topics for the 2018 and beyond Horizon 2020 work programme.

In the report that follows we share key aspects of the online consultation, as part of the **CIMULACT project** – Citizen and Multi-Actor Consultation on Horizon 2020.

INSTITUTUL de PROSPECTIVA

Online consultation powered by Institutul de Prospectiva

CIMULACT

3458 ONLINE RESPONDENTS FROM 30 EUROPEAN COUNTRIES

Distribution by gender

60,12% female
39,62% male
0,26% other

- 🔴 2080
- 🟢 1371
- 🔵 9

Distribution by age

45,78% age 30 - 49
27,23% age 18 - 29
22,40% age 50 - 64
4,39% age 65 - 79
0,2% age 80 - above

- 🔴 1584
- 🟢 942
- 🔵 775
- 🟣 152
- 🟠 7

Distribution by highest education level completed

63,01% Tertiary
18,73% PhD
15,92% Upper secondary
1,62% Lower secondary
0,72% Primary

- 🔴 2180
- 🟢 648
- 🔵 551
- 🟣 56
- 🟠 25

Distribution by sector of activity

28,21% Business
26,59% Academia
24,36% Public sector
11,85% None
8,99% NGO/CSOs

- 🔴 976
- 🟢 920
- 🔵 843
- 🟣 410
- 🟠 311

THE NEEDS EUROPEANS FIND MOST PRESSING IN SOCIETY

Sustainable Energy — 491

Equality — 871

Sustainable Economy — 1074

Unity and Cohesion — 461

Green Habitats — 293

Citizenship Awareness and Participation — 650

6926 selections

Personal Development — 544

Holistic Health — 571

Harmony with Nature — 591

Sustainable Food — 439

Strenghts-Based Education and Experiential Learning — 679

Life-Long Processes — 262

Sustainable Economy	15.50%
Equality	12.57%
Strenghts-Based Education and Experiential Learning	9.80%
Citizenship Awareness and Participation	9,38%
Harmony with Nature	8,53%
Holistic Health	8,24%
Personal Development	7,85%
Sustainable Energy	7,08%
Unity and Cohesion	6,65%
Sustainable Food	6,33%
Green Habitats	4,23%
Life-Long Processes	3,78%

1 **Top trending: at one with nature**
Develop approaches for promoting "green" living to encourage more people to adopt ecological life-styles.

2 **Ecological future education**
Develop training programmes and education on ecology and future-thinking for citizens, policy makers and civil servants to ensure a healthy planet for future generations.

3 **Good food research**
Intensify food innovation and research and increase public knowledge on sustainability, health and nutrition to affect food behaviours in a positive way.

4 **Beyond energy efficiency: reduce consumption through structural design and behaviour**
Explore ways to bring about behaviour change and exploit technological innovation and integrated planning to increase energy sufficiency.

5 **Quantitative person-centred health**
Explore conditions for innovative, personalised and human-centric services for health promotion, prevention, treatment and rehabilitation.

Universal basic income
– so no-one is left behind

Investigate ways to successfully implement a universal basic income.

Distributed living

Rethink society's organisation into more distributed sustainable communities that produce and consume locally so there is less need to move people and things.

The bigger (the cities) the better

Assist in making highly dense cities more liveable for
everybody.

These are the cases where respondents had highly di-verse
opinions regarding the importance of the proposed
research programmes.

COMPLETE LIST OF PROPOSED RESEARCH PROGRAMMES
ORDERED BY AVERAGE IMPORTANCE

Need	Programme Title
Harmony with Nature	• Top trending: at one with nature
Harmony with Nature	• Ecological future education
Sustainable Food	• Good food research
Sustainable Energy	• Beyond energy efficiency: reduce consumption through structural design and behaviour
Holistic Health	• Quantitative person-centred health
Holistic Health	• Access to equal and holistic health services and resources for all citizens
Sustainable Energy	• Enabling a market for energy prosumers
Holistic Health	• Finding a balance in a fast-paced life
Sustainable Food	• Responsible use of land
Strenghts-Based Education and Experiential Learning	• Rethinking (the new) "job market needs"
Strenghts-Based Education and Experiential Learning	• Educational ecosystem as a driver of social innovation and local development
Life-Long Processes	• Deconstruction of age
Sustainable Economy	• Consume less, enjoy more
Sustainable Energy	• Smart energy governance
Equality	• Balanced work-life model
Sustainable Food	• Good quality food for all
Sustainable Economy	• Production awareness
Citizenship Awareness and Participation	• Empowered citizens
Unity and Cohesion	• Alternative economic model
Strenghts-Based Education and Experiential Learning	• Design literacy and life skills for all
Personal Development	• (Business) Models for balancing time
Sustainable Economy	• From Wall Street to Main Street
Life-Long Processes	• Health empowerment through "Everyone's science"
Green Habitats	• Moving together (more collective transports)
Citizenship Awareness and Participation	• The transparency toolbox
Harmony with Nature	• Transforming technologies for planet and people
Life-Long Processes	• I'm empowered to lead my changes
Personal Development	• Personal and organisational choice management
Equality	• Social Economy
Holistic Health	• Promoting well-being through relating environments
Sustainable Energy	• Interconnected open systems
Strenghts-Based Education and Experiential Learning	• SWOT (Strengths, Weaknesses, Opportunities, Threats) Technological empowerment

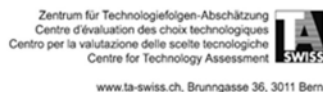| Need	Programme Title
Personal Development	Technology as a means of well-being
Equality	Empowering diversity in communities
Citizenship Awareness and Participation	Data for all – Share the power of data
Unity and Cohesion	Community building infrastructures
Harmony with Nature	Urban-rural symbiosis
Sustainable Economy	Learning for society
Sustainable Food	Evolving food culture in growing cities
Green Habitats	Freedom to choose where we live
Personal Development	Meaningful research for society
Citizenship Awareness and Participation	"Snakes and Ladders". Connecting scales of issues and actors.
Unity and Cohesion	Evidence-based community building
Green Habitats	Distributed living
Equality	Digital Inclusion
Life-Long Processes	Here, there and everywhere
Unity and Cohesion	Universal basic income - so no-one is left behind
Green Habitats	The bigger (the cities) the better

Legend

- *Proposed research programmes marked in green are in the top third, by average importance assigned by online respondents*

- *Proposed research programmes marked in yellow are in the second third, by average importance assigned by online respondents*

- *Proposed research programmes marked in red are in the bottom third, by average importance assigned by online respondents*

PROJECT CONSORTIUM

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For any question regarding the CIMULACT project, please contact us at *info@cimulact.eu*